

REGIONAL MANAGEMENT TEAM UPDATE
May 18-19, 2007

Possible Prospective Chapters

Two groups are interested in forming new chapters:

- A group in northwest AR to be directed by Brenda Fleming.
- A group in Ponca City, OK, to be directed by Jonathan McBrayer, former director of Heart o' the Hills.

Logo Contest

The winner of the Region 25 logo contest will be announced at SMC.

Marketing Plan for Chapters

A marketing packet is being developed for Region 25 choruses.

Promoting Regional Events

The media contact in the Dallas area for regional competition will continue this year in that position; additional contacts will be appointed for specific areas of the region (AR, LA, OK, MS and TX). The SMC Saturday night show and the regional convention Show Extravaganza will be marketed as ticketed events.

Area Retreats/Regional Faculty Visits

International funding will be used this year for seven area coaching visits. These are scheduled for the weekends of September 7-8, 14-15 and 29-30. Five additional faculty visits will be used for three choruses that scored below 400 in regional competition, one newly chartered chorus, and the chorus representing Region 25 in Calgary.

Design Software

A software program will be purchased for developing marketing and publicity materials.

Director Mentor Program

The Team endorsed the Education Steering Committee's recommendation that we fund the Director Mentor Program again this year.

Directors' Retreat

The registration fee will be increased from \$50 to \$75 for directors and assistant directors.

Heartbeat

Heartbeat will be published electronically and e-mailed to presidents/team leaders, who will be asked to forward it to their individual chorus members. Each chapter should print copies for members who do not have e-mail access. Advertising space may be purchased in the Heartbeat. Rates are the same as last year and are published in the Heartbeat.

Policy for CD Sales at Regional Events

Any chorus may sell CDs at regional events, but only current international competing choruses and quartets may do other fund-raising at these events.

SMC

- Registration will be moved from Stark Hall to the MCL on Friday and Saturday so those arriving late can register in the same location that classes are being held. Each participant staying on campus will be required to fill out a medical release form (to be included in packet). There will be two videographers to video classes by guest faculty. Top Gun faculty will be housed in a hotel for the weekend.
- Registration for the YWIH Festival will be in the same location as last year. The deadline for registration will be changed from May 30 to June 10.
- The double quartet competition will be at the end of the show on Saturday night, following a short break.
- DCP classes will be offered on Thursday night.
- The SMC Silent Auction will not be held this year. It will be held again when we move to a facility more conducive to the auction setup.

Quartet Retreat

The retreat will be at the Doubletree Hotel Warren Place in Tulsa. There will be a mock quartet contest at 1:30 on Friday, with a maximum of 15 quartets. The intent is to make it as much like a "real" competition as possible, including stage, lighting and judges. Certified judges, as well as those in the judging program, will judge the contest and will give letter scores with comments (no numerical scores). There be a \$10 fee for quartets participating in the mock contest.

Education Faculty

Members of the Education Faculty must have completed the DCP (or be currently enrolled to be Associate Faculty). Anyone interested in being part of the faculty should contact the Education Coordinator or someone on the Education Steering Committee.

Regional Song

Love's Old Sweet Song will be the regional song for the year.

Regional Competition Awards

Beginning with the 2008 regional competition, certificates will be awarded to the Most Improved Quartet and highest scoring Novice Quartet.

Chapter Leadership Conference

A regional leadership seminar will be held every three years.

25 Year Pins

The region will purchase 25 Year pins from SAI to be presented at the RAMM to members who have 25 consecutive years of membership.

Donations to International Competitors

The amounts given to choruses and quartets representing Region 25 in International competition will be increased as follows:

Quartets:

Returnee \$1,500
Champion \$1,500
Wildcard \$1,000
Rising Star \$400

Chorus(es):

Champion \$4,000

RMT Meeting Dates

September 14-15 - 7:30 p.m. Friday to 4 p.m. Saturday; Oklahoma City

January 31-February 1 - 7:00 p.m. Thursday to noon Friday; Tulsa, Doubletree Hotel