



THE HEARTBEAT

Sweet Adelines
International
Region 25
Heart of America
Spring/Summer 2005

**GOOD
LUCK** TO 

Top of the Rock Chorus

1st Place – Region 25

Kismet

1st Place – Region 25 Quartet

CABARET

Wild Card – Region 25

Competing at the International Convention
October 4-5, in New Orleans, LA

Crystal Collection Quartet

Prairie Winds Chorus – Lubbock, TX

Rendition Quartet

Prairie Winds Chorus – Lubbock, TX
Competing at the Buckeye Invitational
August 18-21, in Columbus, Ohio

Prairie Winds Chorus

Lubbock, TX

Competing at the Harmony Classic at IES
July 21-24, Charlotte, NC

Region 25 is PROUD to have you representing us.

***Congratulations
Region 25 Winners!***



Quartets

- 1st Kismet
- 2nd Cabaret
- 3rd Crystal Collection
- 4th Rendition
- 5th Astound Sound

Choruses

- 1st Richtone
- 2nd OK City
- 3rd Oklahoma Jubilee
- 4th Talk of Tulsa Show
- 5th Prairie Winds

Division A

- 1st Oklahoma Jubilee
- 2nd Talk of Tulsa Show
- 3rd Twin City Sensations

Division AA

- 1st Prairie Winds
- 2nd Show-Me Harmony

SAI INTERNATIONAL CONVENTION

Let The Good Times Roll!
New Orleans- The 60th Anniversary City
October 4-8, 2005



Check out the Region 25 Website
www.sairegion25.org



Note-Ably North Texas Welcomes Steve Black

After the shock of learning that our Founder and Director, Judy Hudson, advised the chorus of her retirement, we started the long, dreaded process of a Director Search. After many long hours and several Prospective Director Candidates, the chorus voted to hire Steve Black as the new Director of Note-Ably North Texas.

Steve comes to us with an extensive background in the Barbershop arena. He is the lead in the Champion Quartet, MetroTones. He is also active in the Texas Millionaires and the Plano Town North Men of Note. Recently, Steve received his Director Certification.

As the members completed their evaluation forms, here are some of the comments made about Steve: "excellent, with great ideas"; "I can say that I was very comfortable with his direction"; "able to generate enthusiasm"; "fits right in"; "this guy would be a terrific director for us"; "picked up and jumped in"; "personable, didn't want him to leave"; "I thought he was great"; "multi-talented, incredibly knowledgeable"; "he brought the best out of us"; "I think he's exactly what our chorus needs"; and finally "I am positive, with his balance of discipline, talent, positive attitude and fun, we will become a truly excellent and very much improved chorus".

Full of energy and excitement, Steve has already begun adding a few new twists to some very familiar songs. He showed his support of the chorus, even before being chosen as the Director, by offering promotional ideas, website enhancements and suggestions for performance opportunities.

WELCOME TO NOTE-ABLY NORTH TEXAS, STEVE!!!! We're glad that you joined our team.

Helen Gagliano, Team Coordinator

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Barbershop Music Appreciation Day
 Wednesday, July 13, 2005
 BE A PART OF BARBERSHOP
 In honor of Sweet Adelines International's 60th Anniversary, we are organizing a worldwide Barbershop Appreciation
 Barbershop Music Appreciation Day 60th Anniversary
 July 13, 2005
 participate in the day's events.

Greetings to all of Region 25 – Heart of America!

Kismet is preparing for the fun and excitement in New Orleans and we want to take the time to thank you for all the well-wishes, cards, gifts, goodies and kind words shared during Region 25's quartet contest. I know that every quartet in this region can attest to the wonderful support that you give, especially during the contest weekend. As we prepare for the trip to New Orleans, our packing list is growing! A personal thank you to all our wonderful Region 25 coaching staff – Dale, Peggy, Charla, Darlene, Jim and Marcia.

Kismet is having fun learning a lot of new music, traveling back and forth between Dallas and OKC and now we look forward to traveling to New Orleans with four more of our regional friends – Cabaret! Lookout New Orleans!

On a personal note – the Rhea household has been busy with graduation activities as Mary's daughter, Kirsten just made her walk across the stage a few weeks ago and the OKC chorus is now a wildcard competitor in Las Vegas! Deb has a new exciting job and is already converting the dental staff she works with to barbershop! Val is spending a lot of time breaking in the new Richtone recording equipment and Gwen is recovering from several trips to California for her daughter Kim's graduation from Pepperdine and then moving her back to Dallas. Just proof that life does go on after regional contest!

It's not long until October and we hope that you are all planning to be there – we look forward to seeing you there, as well as all the upcoming regional events. You won't want to miss any of the great educational opportunities this year! We'll be looking for you.....

Kismet

Val, Gwen, Mary and Deb

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Each Sweet Adeline member, chorus and quartet is encouraged to participate in the day's events. International will take care of alerting the national and international press, while each chorus and member group participating will handle its own local press.

Plan on performing once on that day or throughout the day in your community. Introduce the community and its people to barbershop music and Sweet Adelines International.

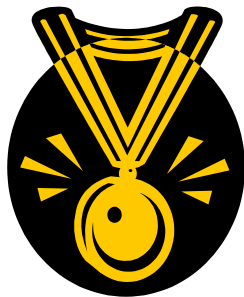
Invite women in your area to take part (as a membership drive) in the event by singing with your chorus during the performances on July 13, 2005.

International headquarters is busy procuring a statement from the President of the United States and Prime Ministers of countries represented, proclaiming Wednesday, July 13, 2005 as Sweet Adelines International Barbershop Music Appreciation Day.

You can choose to make this day a part of barbershop history!



**International Education
Symposium
July 20-23, 2005
Furman University
Greenville, South Carolina**



New Medals !

for 2nd and 3rd place
Division A and AA choruses

The Regional Management Team is proud to support International Board's proposal for new medals! Effective with the 2006 regional contest season, members of second and third place small and midsize choruses will be awarded their very own medals.

DIVAS WANTED! Membership Marketing Campaign 2005-2006

Divas Wanted! is the most proactive, intricately planned and seamless membership marketing plan Sweet Adelines International has perhaps ever seen. It will enable you to attract prospective members, and guide them through a series of special offers, which will funnel them towards joining your chorus and the international organization.

Headquarters is providing choruses with a multitude of integrated tools to maximize the effectiveness of this membership campaign. The tools we are providing you with include promotional decals, a supply of digital multimedia presentation CDs, weekly e-mail series to support and encourage you, brochure and artwork templates, and step-by-step instructions contained within the newly revised *Members Count! Toolkit*.

To augment your efforts and increase traffic in your direction, we have implemented national magazine advertising, internet search engine advertising, bulk e-mailing to people who have opted-in to lists, and a new-and-improved landing page on the International Web site to point prospects in your direction.

Even if you are not interested in increasing the number of members in your chorus, you STILL need to recruit new members due to attrition. Every year the average chorus loses about 15 percent of members due to a variety of reasons.

Your chorus is a vital part of the whole organization. Sweet Adelines International has been losing members each year, and we are ready to turn this trend around. And we need your help!



Announcing the 2005-06 Region 25 Incentive Plan

Viva la Diva!

Will YOUR chorus be a winner?

Prizes will be free registrations to IES 2007 and SMC 2007 for the top three choruses in each size category for percentage growth.

Winners will be determined by tabulations based on your chapter totals recorded at International from May 1, 2005 to April 30, 2006!

TEAM REPORTS

MEMBERSHIP NEWS, Marva Hughes, MMC

REGION 25 WINNERS FOR PERCENTAGE NET GROWTH 2004-2005

(A minimum 10% net growth is required for eligibility)

First Place	Lawton Harmony	53.33%	1 Free IES (or 3 Free SMC 2006)
Second Place	Note-Ably North Texas	20.69%	2 Free SMC 2006
Third Place	Twin City Sensations	14.29%	1 Free SMC 2006
Third Place	Red River Valley	14.29%	1 Free SMC 2006

CONGRATULATIONS TO THESE REGION 25 CHORUSES!

These awards will be presented at the RAMM, 2006. All winning choruses for this past year were in the Small Chorus category (15-40). There were no winners in the Large or Mid-Size categories. The International Board approved a proposal to adjust the numbers for **Division A** to 15-30 members, and **Division AA** to 31-60 members. This will be effective with the 2006 regional competitions. Therefore, regional awards for 2005-06 chorus growth will be based on the **new** categories!

The **new** breakdown of choruses in Region 25 by size, effective May 1, 2005, based on International tabulations:

Large

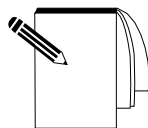
O.K. City
Prairie Winds
Rich-Tone
Top of the Rock

Mid-Size (Division AA)

Crystal Chimes
Note-Ably North Texas
Oklahoma Jubilee
Palo Duro Metro
Show-Me Harmony
Twin City Sensations

Small (Division A)

Talk of Tulsa
Wheathearts
Lawton Harmony
Abilene Star
Lake Country Harmony
Piney Hills Harmony
Sooner Sensations
Red River Valley
Heart o' the Hills
Spirit of Oklahoma
Ozark Showcase



Watch for upcoming **new and exciting** membership tips and tools from International!

Requests for chapter visits from the Marketing/Membership Staff should be submitted to Marva Hughes, MLHughes@cox.net.

From the Team Coordinator:

May 1 has come and gone, and we now have some new members of the Region 25 Management Team. We said goodbye to Judy Winters, Ann Berg, Marilyn Dickey, and Annette Gary. We say hello to Pat Brazell, Mary Rhea, Gwen Zylks, and me. I'm sure I speak for all of us who are coming in as new members. We hope we will do as good a job as the four leaving us did.

Last February the former team invited the incoming members to sit in on a combined management meeting. I wish all of you could have had that opportunity. That was really an experience in working together. Each did her part and each had the chance to be heard on any challenges the team faced. They also make good use of e-mail to keep everyone on the same page.

Please keep us in your thoughts as we begin our terms. I can always be reached by way of e-mail at dixonj@cableone.net. I'll be glad to hear from you.

Judy Dixon



Meet These NEW Team Members

Pat Brazell, Financial Coordinator



I joined Prairie Winds Chorus in the late 1970's, but dropped out of the chorus in the early 1980's. After a couple of chance meetings with a Prairie Winds member that I knew from that earlier membership, I decided to rejoin the chorus. My main reason for joining was that the chorus was going participate in a music festival in Austria and I thought that sounded like a lot of fun, especially going to Austria. My new era in Prairie Winds began in the fall of 1996 and I was instantly hooked on barbershop! I sing bass in the chorus and serve on the board. This is my seventh year on the board and my seventh year to serve as treasurer for the chorus.

Traveling enticed me to join Prairie Winds because traveling has always been a big part of my leisure life. I have traveled in all fifty states, Canada, Mexico, Australia, New Zealand, Austria, Italy and Germany. Since joining Sweet Adelines, I have been able to attend every International Convention, so I've been able to get in even more travel.

I am a native of Lubbock, Texas – born and raised here. I graduated from Lubbock High School and Texas Tech. After college, I lived in Hobbs, New Mexico for two years where I taught seventh and eighth grade math. Then I returned to Lubbock and taught math at Estacado High School for twenty-eight years. In 1996, I decided thirty years was long enough and retired from the teaching profession. Then I began my Sweet Adeline career!

Singing with Prairie Winds and serving the chorus as treasurer is so much fun, but the best part of being in the chorus is the friendships that I have made. I look forward to serving Region 25 as Financial Coordinator and making more friendships with people from other parts of the region.

Gwen Zylks, Communications / Technology Coordinator

Hello Region 25!

You may have seen me lurking around the region for some time now, over 10 years, and I know many of you since I usually attend every regional event and many International ones too! Joining the Regional Management Team as your Communication / Technology Coordinator seemed to be the natural thing to do.

Starting in Texarkana with my good friends in Twin City Sensations chorus in 1993, I moved to Dallas area and have been with the Rich-Tone chorus since 1996. I served as Treasurer with TCS but have not had an opportunity to be on the Rich-Tone Management Team, although I have helped out with product sales, marketing and website administration. Outside of chorus, I recently transferred from my technical switching support position at Verizon to their new Fiber Network Management Center here at DFW and I monitor Verizon's new video network. Both of my children, Kerry (age 27) and Jeff (age 25) are grown so my 2 cats keep me company.



There are so many wonderful people here in Region 25, it's not surprising I consider you all my family. I'm looking forward to working with you!

Judy Dixon, TEAM COORDINATOR:

I began my Sweet Adelines life in 1990 as a result of the "nagging" of Rita Johnson, one of Show-Me Harmony's wonderful baritones. I tried it and loved it right away. I started in the bari section with Rita, but you know how "basses have attitude"? Well, I had the bass attitude and changed pretty quickly. <grin> I now am bass section leader, associate director, and chair of the music committee for the chorus as well as Team Coordinator for Region 25.

I live with my husband Bob in Joplin, Missouri. I have two grown daughters, Julie and Misty, who live one block away from each other in McKinney, Texas. Can you imagine? They, with their husbands, have given birth to Zachary (age 6), Ian (age 2 1/2), and Katelynn (age 4 months). Bob has two grown children, Robin and Mike, who have allowed me to be "Grandma" and "Nana" to three more youngsters, Chelsea (age 16), Ethan (age 13), and Hannah (age 3). Bob and I have also adopted Chloe, a beautiful apricot toy poodle, who is now a year old.

I love my computer. On it, I write e-mails, arrange barbershop music, and do genealogy. I published my last family book in 2004. Now I have researched and published family information on the ancestors of each of my grandparents. For a while, Bob was also doing his genealogy, and we spent a lot of time on the road searching for information in libraries, courthouses, and cemeteries all over the country.

I have an extensive musical background. My mother was a piano teacher and performer in Joplin for 50 years. My father played drums in school, in the Joplin symphony, and in the American Legion Drum Corps. My brother retired from the Springfield, Missouri, schools after 30 years as a music teacher, and he now plays "gigs" in Branson and around the area, as well as judges band, orchestra, and choir festivals. I play piano still, but in high school and junior college, I also played flute and piccolo. I remember as a young teen singing what I now know as barbershop baritone with my mother, aunt, and grandmother. We used Chordette music.

Over the years, I have taught elementary third and fourth grades, gifted fifth through eighth grades, and seventh and eighth grade English. After working in several of the surrounding school systems for 24 years, I retired and am very happy with my family, General Hospital, chocolate, my computer, square dancing, and music!

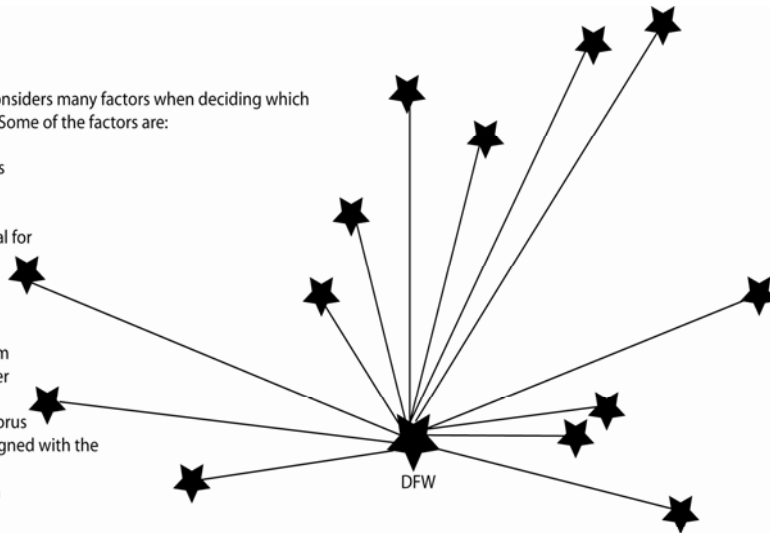
Why Dallas/Ft. Worth?

The Regional Management Team considers many factors when deciding which location to use for regional events. Some of the factors are:

1. Cost of Facility
2. Distance to facility for participants
3. Availability of air travel

The Dallas/Ft Worth area seems ideal for these reasons and more.

We are in a wide-spread region. The Education Steering Committee and the Regional Management Team try to plan special events every other year that are closer to the outlying choruses. For example, the 2003 Chorus Coaching Seminar in Tulsa was designed with the northern choruses in mind. There is also a CCS planned for the southern choruses.



For your info, here are the approximate distances each chorus travels to the Dallas Area.

From Dallas Area to:

Farmer's Branch, & Allen.....	30 miles	Tahlequah.....	229 miles	Amarillo.....	329 miles
Sherman.....	45 miles	Hot Springs.....	231 miles	Springfield.....	349 miles
Greenville.....	114 miles	Ruston.....	239 miles		
Lawton.....	149 miles	Tonkawa.....	257 miles		
Texarkana.....	153 miles	Little Rock.....	282 miles		
Oklahoma City/Moore.....	173 miles	Lubbock.....	297 miles		
Abilene.....	178 miles	Joplin.....	313 miles		

Since we keep our events centrally located, no participant should have to drive more than 7 hours, and most will be under 6. We have been using the DFW area for 3-4 years. In the past we used Tulsa for 7-9 years, and OKC for 10+ years (SMC). If you have any questions please contact any Regional Team member. Sharon Hightower, Events coordinator, welcomes your comments.

Dale and Peggy invite you to attend...



The **PART SHOP**



Tools for individual singers

November 11-13, 2005

7:00pm Friday - 12:00pm Sunday

**Renaissance Hotel
Richardson, Texas**

Featuring the Part Shop teaching faculty of vocal and performance specialists...



Dale Syverson



Peggy Gram



Judy Baxter



Charla Esser



Kim Hulbert



Darlene Rogers

Register today at our website: www.daleandpeggy.com

Maureen McGovern

in concert with



Saturday, August 27, 2005

2:00pm and 8:00pm

The Eisemann Center
Richardson, Texas

TICKETS:

Matinee\$20-\$50

(\$5 increments)

Evening.....\$25-\$55

(\$5 increments)

Group Discount.....\$5

(groups of 20 or more)

Senior Discount.....\$5

(Matinee only)

Master Class.....\$35

(Sun., August 28 at 11:00am;
seating is reserved)

*****Check our website for details
about the After Bash you won't
want to miss.*****



Maureen McGovern, a singer with a vocal range of unparalleled purity, has a career spanning 30 years, including recordings, concerts, Broadway, films, television and radio. With a voice that defies categorization, it's no wonder she's been called, "The Stradivarius Voice"

For more information:

972-234-6065 **www.richtones.org**

REGION #25 CALENDAR

	<u>DATE</u>	<u>EVENT</u>	<u>LOCATION</u>
2005	June 24-26	Summer Music Camp	TCU, Ft. Worth, TX
	July 20-23	International Educational Symposium	Greenville, SC
	October 4-8	International Convention	New Orleans, LA
	October 22	Show-Me Harmony Show	Joplin, MO
	November 4	Prairie Winds Chorus Show	Lubbock, TX
	November 11-13	The Part Shop with Rumors, Kim Hulbert & Darlene Rogers	Richardson, TX
	November 19	Talk of Tulsa Show Chorus Show	Tulsa, OK
2006	February 3-4	Quartet Retreat	Richardson, TX
	March 31-April 1	Region #25 Competition	Richardson, TX
	June 23-24	Summer Music Camp	TBA
	September 22-23	Director/Faculty Retreat	Richardson, TX
	October 10-14	International Convention	Las Vegas, NV
2007	February 2-3	Quartet Retreat	Richardson, TX
	March 23-24	Region 25 Competition	Richardson, TX
	June 22-23	Summer Music Camp	TBA
	October 9-13	International Convention	Calgary, Alberta Canada
2008	February 1-2	Quartet Retreat	TBA
	May 15-18	Region 25 Competition	Richardson, TX
	June 20-21	Summer Music Camp	TBA
	November 11-15	International Convention	Honolulu, Hawaii
2009	November 3-7	International Convention	Nashville, TN
2010	October 19-23	International Convention	Seattle, WA
2011	October 18-22	International Convention	Houston, TX
2012	October 30-November 2	International Convention	Denver, CO
2013	November 12-16	International Convention	Honolulu, HI

SWEET ADELINES INTERNATIONAL REGION 25 – HEART OF AMERICA **THE HEARTBEAT**

Editor - Jett Rodgers jettr@sp-coc.org

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